



Le droit de lire numérique: une campagne en action!

Vincent Bonnet
Director EBLIDA



Conférence de l'ABD-BVD:
"E-books: good, bad, ugly?",
Bibliothèque royale de Belgique,
Bruxelles, 21 octobre 2014

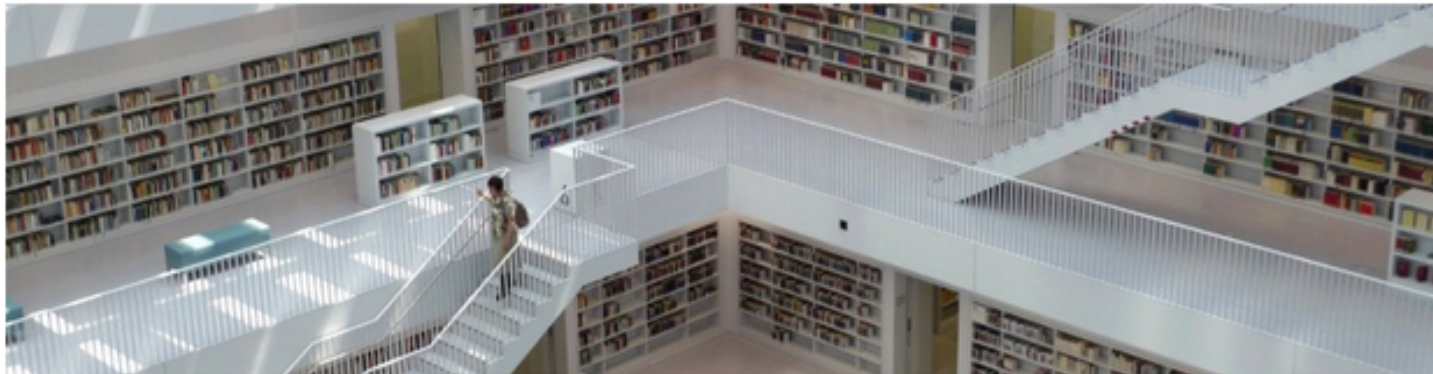


Où en seront les
bibliothèques dans 10
ans?



Interoperating Innovation
Opening Standards
Shared infrastructure Durability
Balancing Freedom

The future of digital distribution

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Free up digital distribution with the MO3T open distribution project

We believe that it is possible to develop an open and sustainable distribution model of digital contents.

The growth potential of a market can only be reached when a multitude of players can co-exist. In order to bring this about, certain open standards of exchange must exist.

MO3T aims to propose such standards by means of a new distribution model of digital writing. This model is based on:

- **Open source:** The standards are public and anybody can enter the market benefiting from its interoperability with all the other players.
- **A new approach to interoperability:** The interoperability of digital rights. It is no longer files that circulate among the players concerned but

that opens up the fields of content type and offer considerably.

- **Respect of the roles of each player:** Thanks to this interoperability, it is no longer necessary for each player to manage the entire chain of distribution. e.g. a bookstore need not also be the supplier of devices in order to survive. New jobs or professions may emerge as a result.

At the same time, MO3T guarantees that the rights and the freedom of the reader are respected and will be the same or better both in digital and paper rights.

18 players from the book trade and NTIC have worked together on the MO3T project to prove the technical and economic feasibility of such a model, both in France and internationally.

<http://www.mo3t.org/fr/>

The whistleblower



I can't allow the US
government to
destroy privacy
and basic liberties

the guardian





**La campagne pour le droit
de lire numérique**

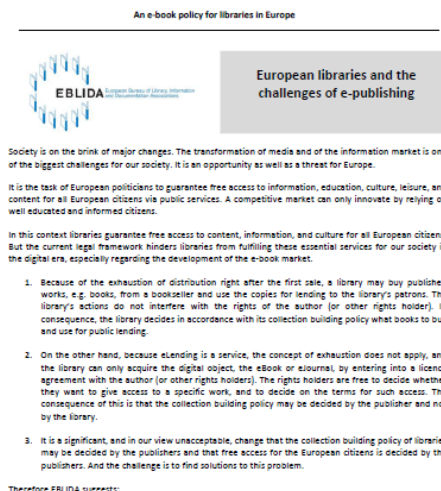
Pourquoi ?

Comment?

Et après?

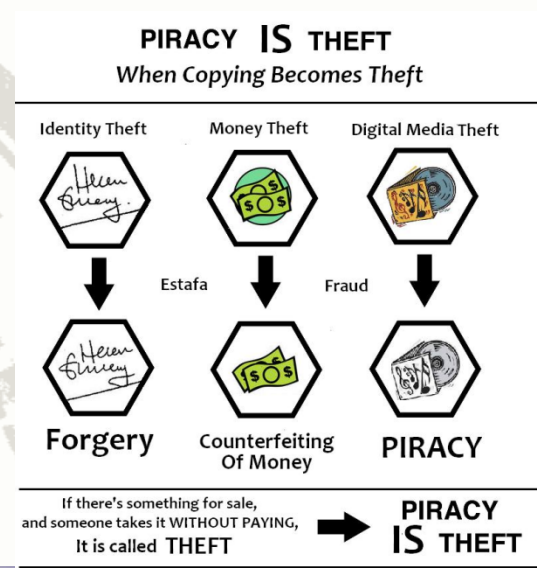
E-books in libraries

A European campaign by





Source: http://commons.wikimedia.org/wiki/File:Fuck_copyright.svg?uselang=fr



LICENCES FOR EUROPE

Structured stakeholder dialogue 2013

European Commission > Licences for Europe

Home

Working Groups

Je préfère le contrat à la contrainte...



THE EU SINGLE MARKET

European Commission > The EU Single Market > Consultations > 2013 > Review of the EU copyright rules

Home

Single Market Policies

General policy framework

Public Consultation on the review of the EU copyright rules

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**La diplomatie?
OUI!**

**La diplomatie seulement?
NON !**



The right to e-read

The digital era is a challenge and an opportunity for our whole society. Online, there are new ways of providing, creating and distributing content, new ways to generate value and new ways to establish a well-educated European knowledge society, which is a precondition for competitiveness and prosperity.

But the current situation is characterized by uncertainty. Consumers have to sign ten-page terms and conditions of license before they can buy an e-book, consumer organizations sue e-book publishers, e-book publishers refuse to sell e-books to libraries - and so chances are missed!

We need a modern copyright framework, which eliminates this uncertainty, guarantees effective recognition and remuneration of authors and other rights holders and opens up greater access and a wider choice of legal offers via libraries to end users.

European citizens have the right to e-read! They should also benefit from this right in libraries. Libraries guarantee free access to content, information, and culture for all European citizens. But the current legal framework hinders libraries from fulfilling these essential services for our society in the digital era, especially regarding the development of the e-book market.

1. Because of the exhaustion of distribution right after the first sale, a library may buy published works, e.g. books, from a bookseller and use the copies for lending to the library's patrons. The library's actions do not interfere with the rights of the author (or other rights holder). In consequence, the library decides in accordance with its collection building policy what books to buy and use for public lending.
2. In their interpretation of the copyright, publishers claim that e-lending is a service to which the principle of exhaustion does not apply. They state that rights holders are free to decide whether they want to give access to a specific work, and to decide on the terms and conditions for such access. Should this interpretation prevail, this would mean that primarily publishers decide on digital collections in libraries and not the librarians themselves in pursuit of their public tasks.
3. It is a significant, and in our view unacceptable, change that the collection building policy of libraries may be decided by publishers and libraries can not guarantee the free access to content, information, and culture for the European citizens anymore.
4. In July 2012, the European Court of Justice ruled that the principle of exhaustion concerning the purchase of software applies to both electronic download as well as physical media. Some legal experts say that, with this judgment, the principle of exhaustion also applies to e-books. Several test cases are now before the courts. It will take several years for the European Court of Justice to give judgment.
5. This legal uncertainty seriously prevents libraries from building attractive e-book-services for the public and to develop legal offers to the benefit of all stakeholders.

Therefore EBLIDA calls on the EU Commission for a precise copyright framework that allows libraries to acquire and lend e-books and for an adequate remuneration to authors and other right holders, just as with printed books to continue to perform their services for the benefit of all European citizens.

EBLIDA is the European Bureau of Library, Information and Documentation Associations, an independent umbrella association of national library, information, documentation and archive associations and institutions in Europe.

Contact email: eblicda@eblicda.org Web site: www.eblida.org



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EBLIDA milite pour:

**1 accès aux livres numériques
équitable via les bibliothèques;**

**le respect de l'ensemble de
l'écosystème du livre incluant
auteurs, éditeurs, agrégateurs,
bibliothécaires et lecteurs.**





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Paper and Statement](#)[FAQ](#)

What we want!

We want to provide our library users with the latest e-books as we do printed book!

But some publishers prevent us doing this by refusing to provide libraries with the necessary licences to lend e-books. Surveys suggest that 50% or more of the e-book bestsellers are unavailable to libraries.

We want to buy e-books at fair prices and on reasonable terms!

But many publishers sell e-books at high prices or not at all. As a result we are unable to offer a good service to our users.

We want Authors to receive fair remuneration for the lending of e-books to the public.

Currently authors receive no remuneration for the loan of e-books by libraries in most Member-States.

We want all citizens – not just those who can afford it – to benefit from free access to e-books in libraries!

Under current copyright law publishers can refuse to supply libraries with e-books.

Therefore we want a clear copyright law that enables libraries to fulfill their enduring mission into the 21st century of providing all EU citizens with access to the riches of human knowledge and imagination whether in the library, offsite or online.

Legalize it! Grant it! Enact it!

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The Campaign

What we want!

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Other resources

The right to E-read
Statement

FAQ

Get involved!

Sign the Petition



We started a petition for [the Right to E-Read](#).

Look for the Petition in your own language.



Download Campaign Materials

Campaign materials are free to download and use. They may be printed on a standard office printer, or you may use a commercial printer. Print and display campaign posters in your library and around your workplace.

Download all materials in English [[Zip file](#)]



Posters with the slogan in your language where available. Please note that EBLIDA is waiting for more slogans to be translated by members. Please check back at a later date!



Postcards geared to highlight "[What we want](#)". Use them to inform the public and policy makers.



Web buttons add a Campaign logo button and link to your web site or blog



E-mail contact list of National Members of European Parliament (External link) - ask your Member of the European Parliament to support the E-Reading Campaign.



EBLIDA - European Bureau of Library, Information and Documentation Associations

The Hague, Netherlands

The voice of Libraries in Europe! We are an independent umbrella association of library, information, documentation and archive associations and institutions in Europe. We promote unhindered access to information in the digital age and the role of archives and libraries in achieving this goal.

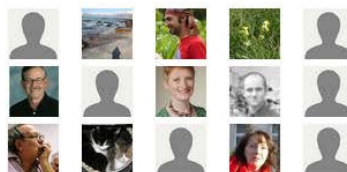
www.eblida.org/e-read

Impact

20 Petitions

7,463
Supporters

Supporters



Petitions



Für das Recht auf elektronisches Lesen

Geben Sie Bibliothekskunden das Recht auf elektronisches Lesen und legalisieren Sie den Verleih von...



Voor het Recht op e-lezen

Geef lezers het recht op e-lezen: zorg voor een wettelijke regeling zodat bibliotheken e-books...



for The Right to E-read

Give users the right to e-read by legalizing the lending of e-books by libraries! Just at a time...

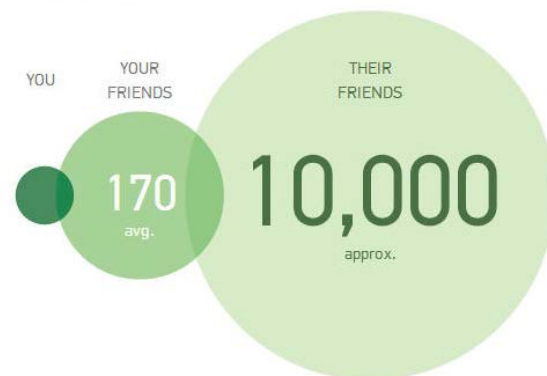


El derecho a leer en electrónico

Demos a los usuarios el derecho a leer en soporte electrónico

Multiply your impact

Turn your signature into dozens more by sharing this petition and recruiting people you know to sign.



Luigi Berlinguer (S&D, Italie)

“[besoin d’un] accès plus vaste à la lecture afin que nous n’ayons pas seulement un droit à lire dans le sens traditionnel, mais un nouveau droit à lire en numérique [...]”

★ Marietje Schaake (ALDE, Pays-Bas)

“[...]le droit de lire numérique fait partie du droit d’accès à l’information qui est un élément clé pour une société de la connaissance et une société hautement éduquée”

The Right to E-read



EBLIDA Position Paper

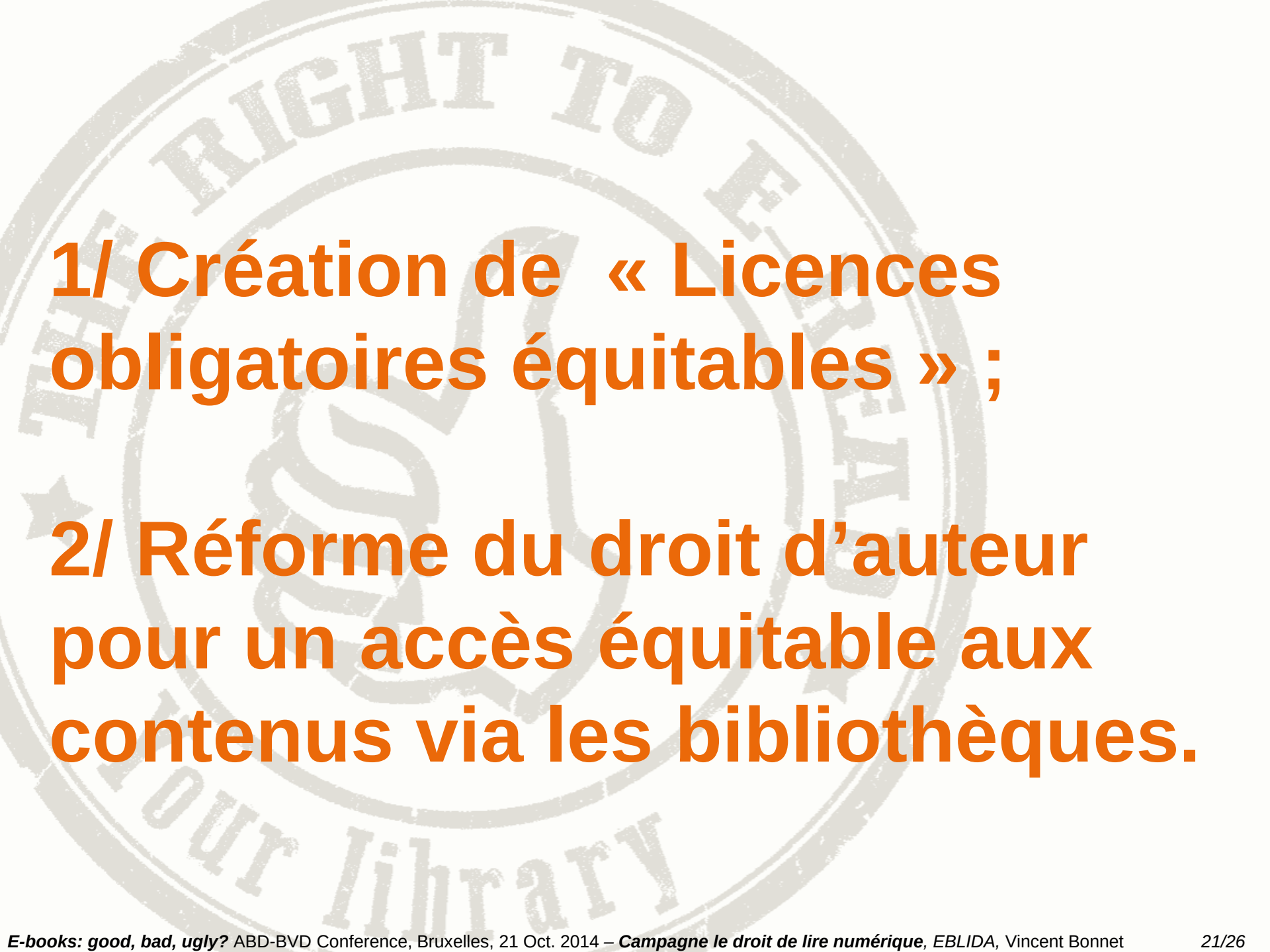
May 2014

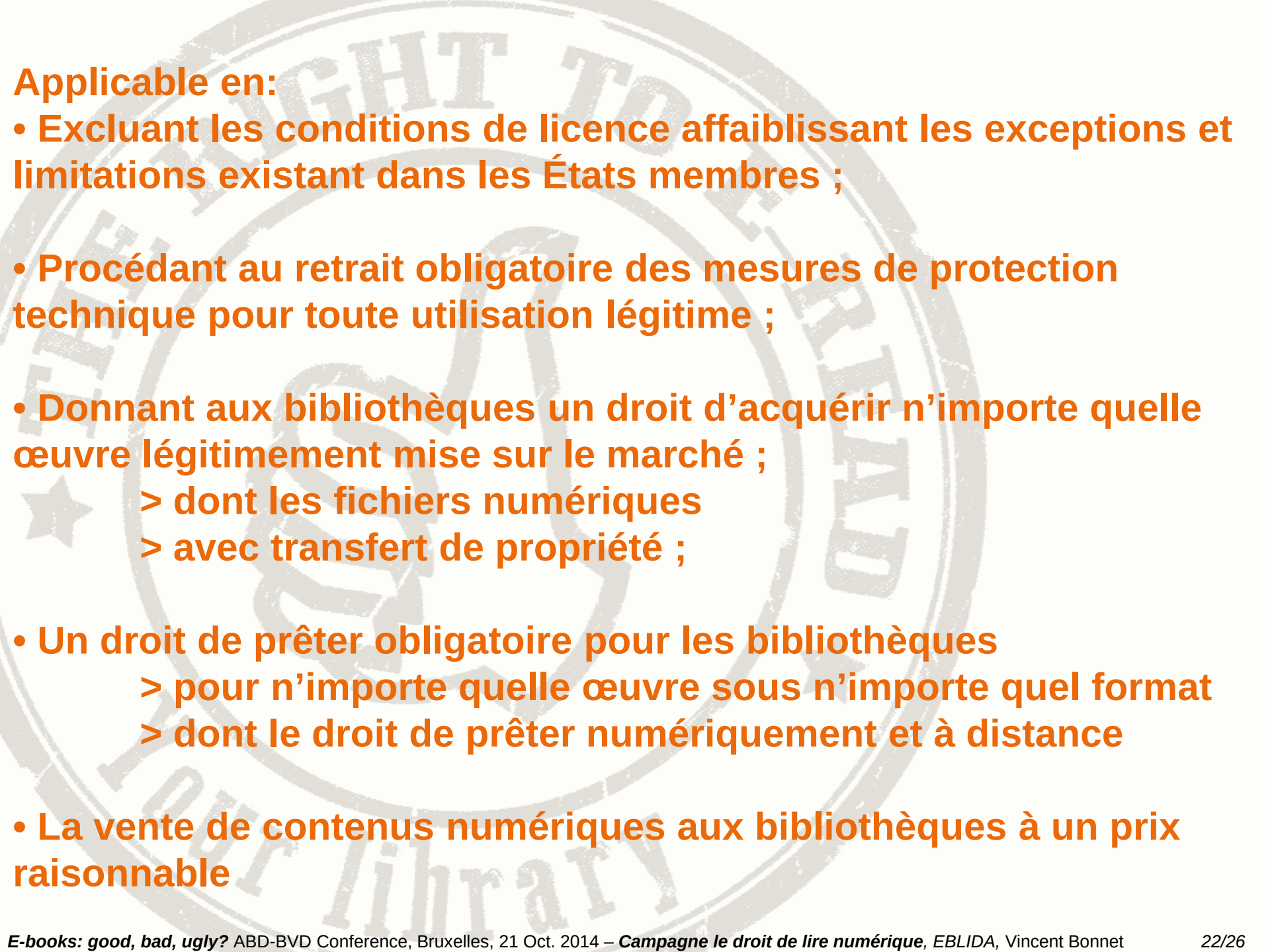
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- 1/ Création de « Licences obligatoires équitables » ;**
 - 2/ Réforme du droit d'auteur pour un accès équitable aux contenus via les bibliothèques.**

- 
- Applicable en:**
- Excluant les conditions de licence affaiblissant les exceptions et limitations existant dans les États membres ;
 - Procédant au retrait obligatoire des mesures de protection technique pour toute utilisation légitime ;
 - Donnant aux bibliothèques un droit d'acquérir n'importe quelle œuvre légitimement mise sur le marché ;
 - > dont les fichiers numériques
 - > avec transfert de propriété ;
 - Un droit de prêter obligatoire pour les bibliothèques
 - > pour n'importe quelle œuvre sous n'importe quel format
 - > dont le droit de prêter numériquement et à distance
 - La vente de contenus numériques aux bibliothèques à un prix raisonnable



VOTE FOR THE ONES YOU LOVE MOST OR UPLOAD YOUR OWN !



Et après?

- 5 Novembre 2014: Petit-déjeuner au Parlement européen: *Améliorer l'accès à l'information à l'ère numérique: le rôle des bibliothèques dans l'UE*
- Dialogue avec FEE/FEP-FEL/EBF-CAE/EWC
- Réforme du droit d'auteur
- Réseau Européen de lutte contre l'illettrisme / European Literacy Network (ELINET)
- Conférence Mai 2015 « Construire une Europe de lecteurs » à Riga, Lettonie.
- À suivre...

Pour conclure

Il n'est pas acceptable que la mission publique de libre accès à la connaissance via les bibliothèques soit prise en charge et subordonnée à des entreprises commerciales privées.

Cela pose des questions en matière de censure et de démocratie. C'est pourquoi les bibliothécaires agissent.

Rejoignez-nous !



**MERCI DE VOTRE
ATTENTION**

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Director EBLIDA

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