



DG EBOOK ARCHIVE – *A BRIDGE BETWEEN PAST AND PRESENT*

ABD-BVD Workshop – Bruxelles
December 4thTH 2018
Miriam de La Rochefordiere

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Erwiesene dem Königl. Wirklichen Ge-
heimen Rath Johann A. von Humboldt
Freiherrn und dem fünfzigsten Leichnam
der General-Beirer und demselben ist
folgender Entwurf angeschlossen.

S. 1.

Der Leichnam der General-Beirer überreicht
dem Herrn und Karolyn von Markbaur
dem Herrn Lital:

DE GRUYTER

Once upon in time...

Just a little over two hundred years ago, in December of 1812, Jacob and Wilhelm Grimm published the first volume of their *Kinder-und Hausmärchen* (*Children's and Household Tales*), followed by a second volume in 1815....

The Brothers Grimm, Schleiermacher, Goethe – De Gruyter is breathing new life into these treasures by making its archive digitally available.



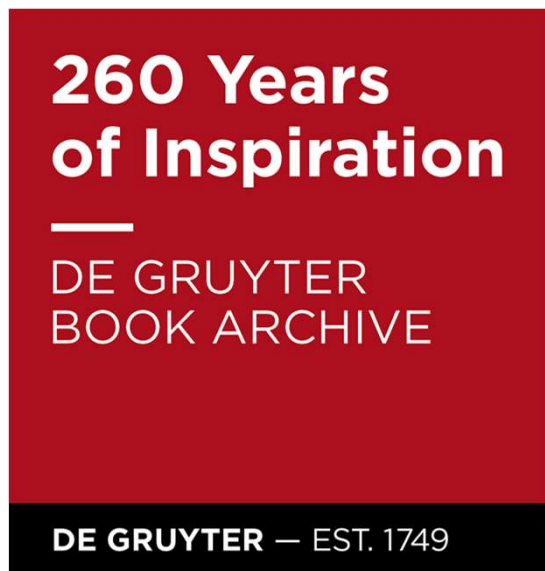
Starting Point

- Since 2008: De Gruyter has regularly produced eBooks of frontlist titles
- Since 2010: Digitization of more than 10,000 titles with our On-Demand service e-dition
- Since 2017: Digitization of further titles within De Gruyter Book Archive Project:

Copyright century	Titles in print	Titles digitized	Titles digitized	Titles not digitized
18th century	408	6	1 %	402
19th century	7,865	167	2 %	7,698
20th century	28,638	7,949	28 %	20,689
21st century	3,362	3,089	92 %	273
Total	40,273	11,211	28 %	29,062

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goal



- ▶ The e-dition service ends – all titles that are already digitized to remain available as PoD and eBooks
- ▶ Digitization of nearly 30,000 books by 2020
- ▶ Our goal is to offer 50,000 titles from nearly 270 years of academic publishing

De Gruyter Book Archive

Completed key series

- ▶ Whole highlight series will be completed and digitized for the first time
- ▶ Series will be available as packages with attractive discounts



▶ Œuvres



▶ LA



▶ Buchwesen

Dgba-packages

Art and Architecture		
< 1990	754	21.6 %
1990–1999	63	79.4 %
2000–2014	866	97.0 %
Total	1,683	63 %
Business and Economics		
< 1990	1,837	12.6 %
1990–1999	295	73.2 %
2000–2014	914	96.8 %
Total	3,046	43.7 %
*) Complete Collection are subject to change.		
< 1990	32,159	21.3 %

► By 2020 digitization of the complete De Gruyter Archive will be finished

► 15 subject packages are broken down into 3 copyright-year-based collections

► All titles are bundled on our platform with added services such as user statistics, DOIs and related metadata

Other purchase models

- Titles available as eBooks, as single titles and/or in an individual Pick & Choose package with attractive discounts
- eBooks from archives will be available under **Evidence-Based Acquisitions (EBA)** services
- Persistent DOIs and MARC records available for all titles
- Titles also available as hardcover reprints (finished uniformly with a green cover reminiscent of the historic Göschen cover) and with a delivery period within 3 days



► eBook



► Hardcover

De Gruyter eBook model

- ▶ DRM-free: users can download, print and save eBooks for their own use
- ▶ All eBooks are searchable via full text
- ▶ Simultaneous access to an unlimited number of users
- ▶ Access via IP

Why Digital Archives Matter to Librarians and Researchers

- For researchers around the world, the importance of learning from past scholarship to inform future discovery is growing
- Creating and preserving access to older works is an increasingly central part of a librarian's role, especially in this time of misinformation and deliberate disregard for scientific knowledge
- There's a growing need for archival material as it's now assumed that everything is on the web

Helping librarians better support their researchers

- Can help quickly fill essential gaps in their holdings
- Can they free up substantial (and costly) shelf space
- Increase exposure to much bigger audiences, with cost-per-title download substantially reducing over time
- By providing access to online archive platforms, libraries help researchers locate historic publications faster
- The platforms themselves open older content up to larger global research communities

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Publisher partners



Harvard University Press
Princeton University Press
Columbia University Press
University of Pennsylvania Press
University of Toronto Press
Amsterdam University Press
Iberoamericana Vervuert
Multilingual Matters
University of Hawaii Press

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10,000 out of print books already available

50,000 books and journals from 270 years of publishing history to be digitized by 2020

1500 Key Series titles

120,000 ISBNs



DGBA project not only anchors De Gruyter's publishing activities back to 1749, but also completes De Gruyter's back list of publications and contributes to the history of scholarship.

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contact



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