



DG EBOOK ARCHIVE – *A BRIDGE BETWEEN PAST  
AND PRESENT*

ABD-BVD Workshop – Bruxelles  
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*Handwritten flourish*

*Zwischen dem Königl. Wirklichen Ge-  
heimen Rath Johann A von Mumbach  
Freiherr und dem fünfzigjährigen Leiffüh-  
ler Johann P Reimer unterzeichnet ist  
folgender Contract geschlossen worden.*

De Gruyter Book Archive

*S. 1.*

*Der Leifführer Johann Reimer übernimmt  
den Ort und Karrey eines Marktes  
an dem Titel:*

DE GRUYTER

## *Once upon in time...*

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Just a little over two hundred years ago, in December of 1812, Jacob and Wilhelm Grimm published the first volume of their *Kinder-und Hausmärchen* (*Children's and Household Tales*), followed by a second volume in 1815....

The Brothers Grimm, Schleiermacher, Goethe – De Gruyter is breathing new life into these treasures by making its archive digitally available.



# Starting Point

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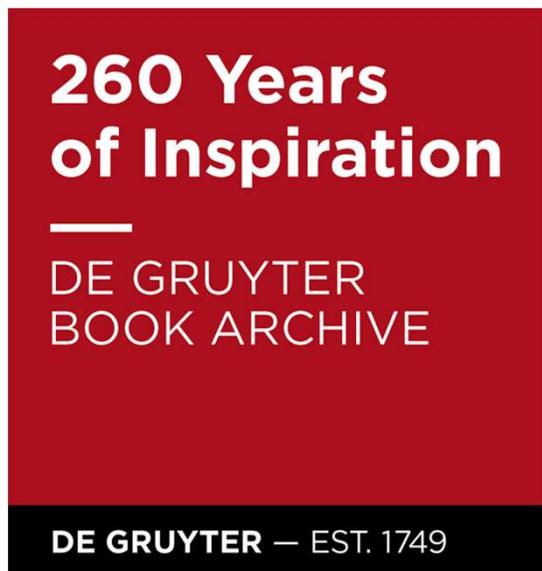
- ▶ Since 2008: De Gruyter has regularly produced eBooks of frontlist titles
- ▶ Since 2010: Digitization of more than 10,000 titles with our On-Demand service e-dition
- ▶ Since 2017: Digitization of further titles within De Gruyter Book Archive Project:

Copyright century	Titles in print	Titles digitized	Titles digitized	Titles not digitized
18th century	408	6	1 %	402
19th century	7,865	167	2 %	7,698
20th century	28,638	7,949	28 %	20,689
21st century	3,362	3,089	92 %	273
Total	40,273	11,211	28 %	29,062

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## goal

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▶ The e-dition service ends – all titles that are already digitized to remain available as PoD and eBooks

▶ Digitization of nearly 30,000 books by 2020

▶ Our goal is to offer 50,000 titles from nearly 270 years of academic publishing

De Gruyter Book Archive

## Completed key series

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- ▶ Whole highlight series will be completed and digitized for the first time
- ▶ Series will be available as packages with attractive discounts



▶ Œuvres



▶ LA



▶ Buchwesen

# Dgba-packages

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Art and Architecture		
< 1990	754	21.6 %
1990–1999	63	79.4 %
2000–2014	866	97.0 %
Total	1,683	63 %
Business and Economics		
< 1990	1,837	12.6 %
1990–1999	295	73.2 %
2000–2014	914	96.8 %
Total	3,046	43.7 %
*) The numbers of titles are subject to change.		
< 1990	32,159	21.3 %

- ▶ By 2020 digitization of the complete De Gruyter Archive will be finished
- ▶ 15 subject packages are broken down into 3 copyright-year-based collections
- ▶ All titles are bundled on our platform with added services such as user statistics, DOIs and related metadata

## Other purchase models

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- ▶ Titles available as eBooks, as single titles and/or in an individual Pick & Choose package with attractive discounts
- ▶ eBooks from archives will be available under **Evidence-Based Acquisitions (EBA)** services
- ▶ Persistent DOIs and MARC records available for all titles
- ▶ Titles also available as hardcover reprints (finished uniformly with a green cover reminiscent of the historic Göschen cover) and with a delivery period within 3 days



▶ eBook



▶ Hardcover

## De Gruyter eBook model

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- ▶ DRM-free: users can download, print and save eBooks for their own use
- ▶ All eBooks are searchable via full text
- ▶ Simultaneous access to an unlimited number of users
- ▶ Access vis IP

# Why Digital Archives Matter to Librarians and Researchers

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- For researchers around the world, the importance of learning from past scholarship to inform future discovery is growing
- Creating and preserving access to older works is an increasingly central part of a librarian's role, especially in this time of misinformation and deliberate disregard for scientific knowledge
- There's a growing need for archival material as it's now assumed that everything is on the web

# Helping librarians better support their researchers

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- Can help quickly fill essential gaps in their holdings
- Can they free up substantial (and costly) shelf space
- Increase exposure to much bigger audiences, with cost-per-title download substantially reducing over time
- By providing access to online archive platforms, libraries help researchers locate historic publications faster
- The platforms themselves open older content up to larger global research communities

**DE GRUYTER**

## Publisher partners

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Harvard University Press

Princeton University Press

Columbia University Press

University of Pennsylvania Press

University of Toronto Press

Amsterdam University Press

Iberoamericana Vervuert

Multilingual Matters

University of Hawaii Press

## DE GRUYTER



10,000 out of print books already available

50,000 books and journals from 270 years of publishing history to be digitized by 2020

1500 Key Series titles

120,000 ISBNs



*DGBA project not only anchors De Gruyter's publishing activities back to 1749, but also completes De Gruyter's back list of publications and contributes to the history of scholarship.*

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# contact



For further information, please don't hesitate to contact us:

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