



DG EBOOK ARCHIVE – *A BRIDGE BETWEEN PAST
AND PRESENT*

ABD-BVD Workshop – Bruxelles
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Z

zwischen dem Königl. Wirklichen Ge-
heimen Rath Johann A von Wumboldt
Freiherrn und dem fünfzigjährigen Leich-
ten Johann von Reimer unterzeichnet ist
folgender Entwurf aufzusetzen.

S. 1.

Der Leichthe Johann von Reimer übermündet
den Jureit und Karlog einen Marktab-
ten dem Titel:

DE GRUYTER

Once upon in time...

Just a little over two hundred years ago, in December of 1812, Jacob and Wilhelm Grimm published the first volume of their *Kinder-und Hausmärchen* (*Children's and Household Tales*), followed by a second volume in 1815....

The Brothers Grimm, Schleiermacher, Goethe – De Gruyter is breathing new life into these treasures by making its archive digitally available.



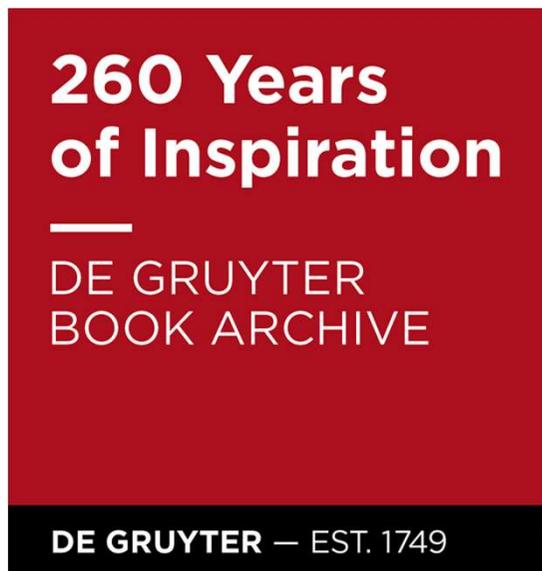
Starting Point

- ▶ Since 2008: De Gruyter has regularly produced eBooks of frontlist titles
- ▶ Since 2010: Digitization of more than 10,000 titles with our On-Demand service e-dition
- ▶ Since 2017: Digitization of further titles within De Gruyter Book Archive Project:

| Copyright century | Titles in print | Titles digitized | Titles digitized | Titles not digitized |
|-------------------|-----------------|------------------|------------------|----------------------|
| 18th century | 408 | 6 | 1 % | 402 |
| 19th century | 7,865 | 167 | 2 % | 7,698 |
| 20th century | 28,638 | 7,949 | 28 % | 20,689 |
| 21st century | 3,362 | 3,089 | 92 % | 273 |
| Total | 40,273 | 11,211 | 28 % | 29,062 |

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goal



▶ The e-dition service ends – all titles that are already digitized to remain available as PoD and eBooks

▶ Digitization of nearly 30,000 books by 2020

▶ Our goal is to offer 50,000 titles from nearly 270 years of academic publishing

De Gruyter Book Archive

Completed key series

- ▶ Whole highlight series will be completed and digitized for the first time
- ▶ Series will be available as packages with attractive discounts



▶ Œuvres



▶ LA



▶ Buchwesen

Dgba-packages

| | | |
|---|--------|--------|
| | | |
| Art and Architecture | | |
| < 1990 | 754 | 21.6 % |
| 1990–1999 | 63 | 79.4 % |
| 2000–2014 | 866 | 97.0 % |
| Total | 1,683 | 63 % |
| Business and Economics | | |
| < 1990 | 1,837 | 12.6 % |
| 1990–1999 | 295 | 73.2 % |
| 2000–2014 | 914 | 96.8 % |
| Total | 3,046 | 43.7 % |
| *) The numbers of titles are subject to change. | | |
| < 1990 | 32,159 | 21.3 % |

- ▶ By 2020 digitization of the complete De Gruyter Archive will be finished
- ▶ 15 subject packages are broken down into 3 copyright-year-based collections
- ▶ All titles are bundled on our platform with added services such as user statistics, DOIs and related metadata

Other purchase models

- ▶ Titles available as eBooks, as single titles and/or in an individual Pick & Choose package with attractive discounts
- ▶ eBooks from archives will be available under **Evidence-Based Acquisitions (EBA)** services
- ▶ Persistent DOIs and MARC records available for all titles
- ▶ Titles also available as hardcover reprints (finished uniformly with a green cover reminiscent of the historic Göschen cover) and with a delivery period within 3 days



▶ eBook



▶ Hardcover

De Gruyter eBook model

- ▶ DRM-free: users can download, print and save eBooks for their own use
- ▶ All eBooks are searchable via full text
- ▶ Simultaneous access to an unlimited number of users
- ▶ Access vis IP

Why Digital Archives Matter to Librarians and Researchers

- For researchers around the world, the importance of learning from past scholarship to inform future discovery is growing
- Creating and preserving access to older works is an increasingly central part of a librarian's role, especially in this time of misinformation and deliberate disregard for scientific knowledge
- There's a growing need for archival material as it's now assumed that everything is on the web

Helping librarians better support their researchers

- Can help quickly fill essential gaps in their holdings
- Can they free up substantial (and costly) shelf space
- Increase exposure to much bigger audiences, with cost-per-title download substantially reducing over time
- By providing access to online archive platforms, libraries help researchers locate historic publications faster
- The platforms themselves open older content up to larger global research communities

DE GRUYTER

Publisher partners

Harvard University Press

Princeton University Press

Columbia University Press

University of Pennsylvania Press

University of Toronto Press

Amsterdam University Press

Iberoamericana Vervuert

Multilingual Matters

University of Hawaii Press

DE GRUYTER



10,000 out of print books already available

50,000 books and journals from 270 years of publishing history to be digitized by 2020

1500 Key Series titles

120,000 ISBNs



DGBA project not only anchors De Gruyter's publishing activities back to 1749, but also completes De Gruyter's back list of publications and contributes to the history of scholarship.

DE GRUYTER

contact



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